

ANA FRINK

Creative + Design Consultant

Site: www.cre8ve.studio
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Skills

- Illustration
- Public Speaking
- Team Leadership
- Social Media Marketing
- Agile Project Coordination
- Web Design and Management
- Design Instruction and Mentorship
- Multi-disciplinary Creative Expertise

About

Versatile creative + design professional. Skilled in web design/development, branding, illustration, and guiding junior talent.

Work Experience

Board Member | Youth Design Center (Q1 '20 - Present)

In my role as a Board Member at the Youth Design Center, I actively champion the YDC brand and ethos, ensuring alignment with the organization's core values. Contributing to the execution of board initiatives and projects, I engage in various board committees to refine skills and offer insights. Seeking mentorship from seasoned board members, I am committed to continuous professional growth.

Creative/Design Consultant | Freelance (Q1 '20 - Present)

I specialize in crafting compelling online identities for non-profits and minority owned small businesses through website design/development and branding design. Nurturing high-value client relationships, I exceed expectations by delivering impactful branding solutions that resonate with target audiences. Guiding small design teams, I foster collaborative environments where creativity thrives while mentoring junior designers to foster their growth and development.

Jr. Graphic Designer | Made in Brownsville (Q3 '18 - Q2 '20)

During my time at Made in Brownsville (n.k.a. Youth Design Center), I contributed to the creation of visually captivating designs and graphics. As an integral part of a dynamic creative team, I collaborated on diverse digital and print design projects for clients and in house use, infusing each with innovation and flair.

Teaching Professional | NYC Department of Transportation (Q1 '19 - Q2 '19)

I mentored students in graphic design and art, fostering their creative skills. I oversaw the creation of a safety banner displayed outside Barclays Center in collaboration with NYC Department of Transportation and Universe City NYC.

Lead Youth Mural Artist | Groundswell NYC (Q4 '17 - Q4 '19)

As a Lead Youth Mural Artist at Groundswell, I played a pivotal role in designing and executing socially conscious murals across various New York City boroughs. I actively participated in launching the Artist Allstars program, empowering young artists in their leadership journey.

Educational History

High School Diploma ('12 - '16)

'15 - '16 Brownsville Academy High School

'12 - '14 High School of Art and Design